



TOYOTA CENTRAL EUROPE CZECH

MARTIN PELEŠKA
TCE CZ GENERÁLNÍ ŘEDITEL

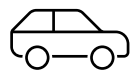


TOYOTA JE IMPORTÉREM Č. 1 DRUHÝ ROK V ŘADĚ!

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	01-08 2026
01	Škoda	Škoda	Škoda	Škoda	Škoda	Škoda	Škoda	Škoda	Škoda	Škoda	Škoda	Škoda
02	Volkswagen	Volkswagen	Volkswagen	Volkswagen	Volkswagen	Volkswagen	Hyundai	Hyundai	Volkswagen	TOYOTA	TOYOTA	Volkswagen
03	Hyundai	Hyundai	Hyundai	Hyundai	Hyundai	Hyundai	Volkswagen	Volkswagen	Hyundai	Hyundai	Hyundai	TOYOTA
04	Ford	Ford	Ford	Dacia	Dacia	Peugeot	TOYOTA	TOYOTA	TOYOTA	Volkswagen	Volkswagen	Hyundai
05	Dacia	Dacia	Dacia	Ford	Peugeot	TOYOTA	Peugeot	Kia	Kia	Kia	Dacia	Ford
06	Renault	Renault	Renault	Peugeot	Renault	Dacia	Kia	Ford	Mercedes	Ford	Ford	Dacia
07	Peugeot	Peugeot	Peugeot	Renault	Ford	Renault	Mercedes	Dacia	Ford	Dacia	Kia	Mercedes
08	Opel	Mercedes	Mercedes	Kia	TOYOTA	Ford	Ford	Mercedes	Dacia	Mercedes	Renault	Kia
09	Kia	Kia	Kia	TOYOTA	Kia	Kia	Renault	Renault	Renault	Renault	Mercedes	Renault
10	Seat	Opel	TOYOTA	Citroen	Mercedes	Mercedes	Dacia	Peugeot	Peugeot	Peugeot	Peugeot	Peugeot
11	Citroen	Seat	Opel	Mercedes	Citroen	Citroen	Seat	Opel	BMW	BMW	BMW	BMW
12	Fiat	Citroen	Seat	Opel	Seat	BMW	Citroen	BMW	Opel	Volvo	MG	Omoda
13	Mercedes	BMW	BMW	Seat	Opel	Seat	Opel	Citroën	Audi	Opel	Volvo	Cupra
14	BMW	Audi	Citroen	BMW	BMW	Opel	BMW	Seat	Citroën	Citroën	Opel	Volvo
15	Nissan	Fiat	Nissan	Nissan	Fiat	Fiat	Fiat	Audi	Ssangyong	MG	Audi	Audi
16	Audi	TOYOTA	Fiat	Fiat	Suzuki	Suzuki	Audi	Ssangyong	Suzuki	Audi	Citroen	Citroen
17	TOYOTA	Nissan	Audi	Suzuki	Mazda	Audi	Suzuki	Volvo	Volvo	Tesla	Cupra	Suzuki



TOYOTA OSOBNÍ VOZY



6

modelů



5 elektrifikovaných

4x FHEV / 1x PHEV



GR Yaris

BENZIN

Yaris

HYBRID

Corolla Sedan

HYBRID

Corolla Touring Sports

HYBRID

Camry

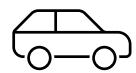
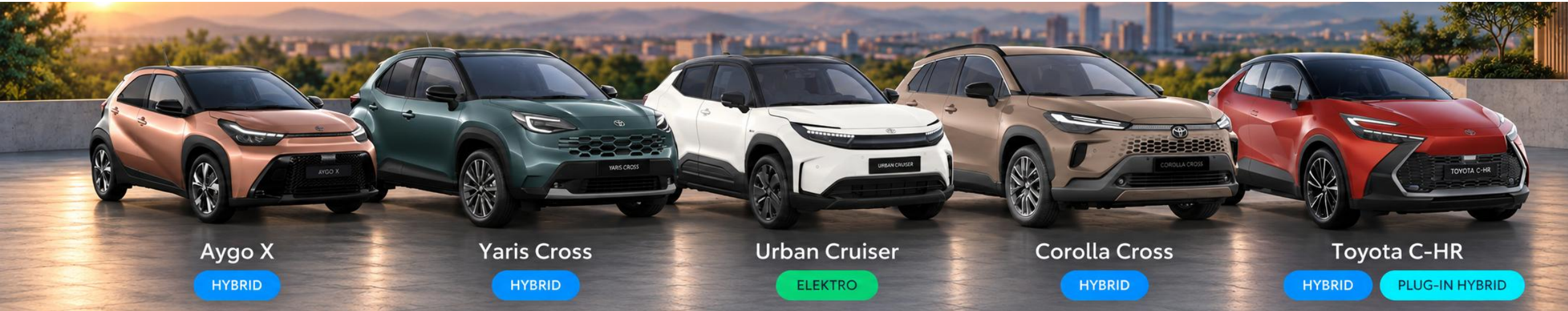
HYBRID

Prius

PLUG-IN HYBRID



TOYOTA SUV & CROSSOVER & OFF-ROAD



10

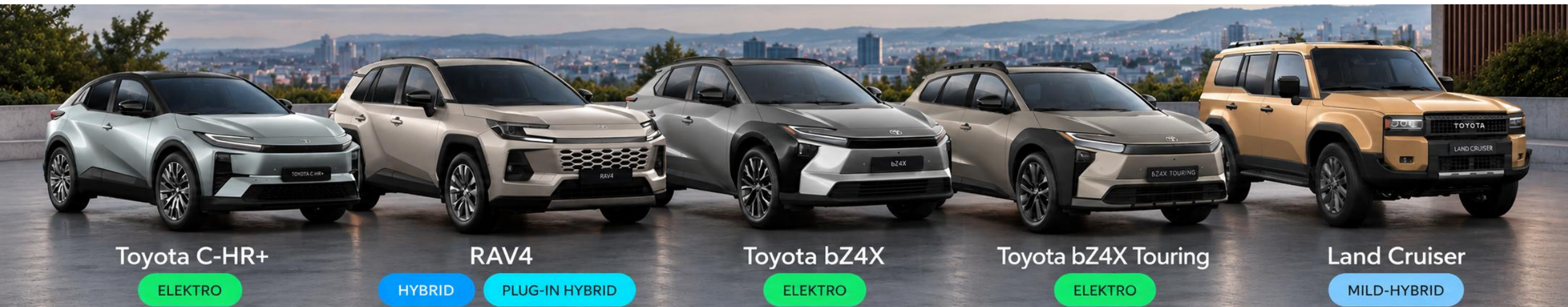
modelů



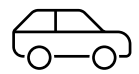
10

elektrifikovaných

1x MHEV / 5x FHEV / 2x PHEV / 4x BEV

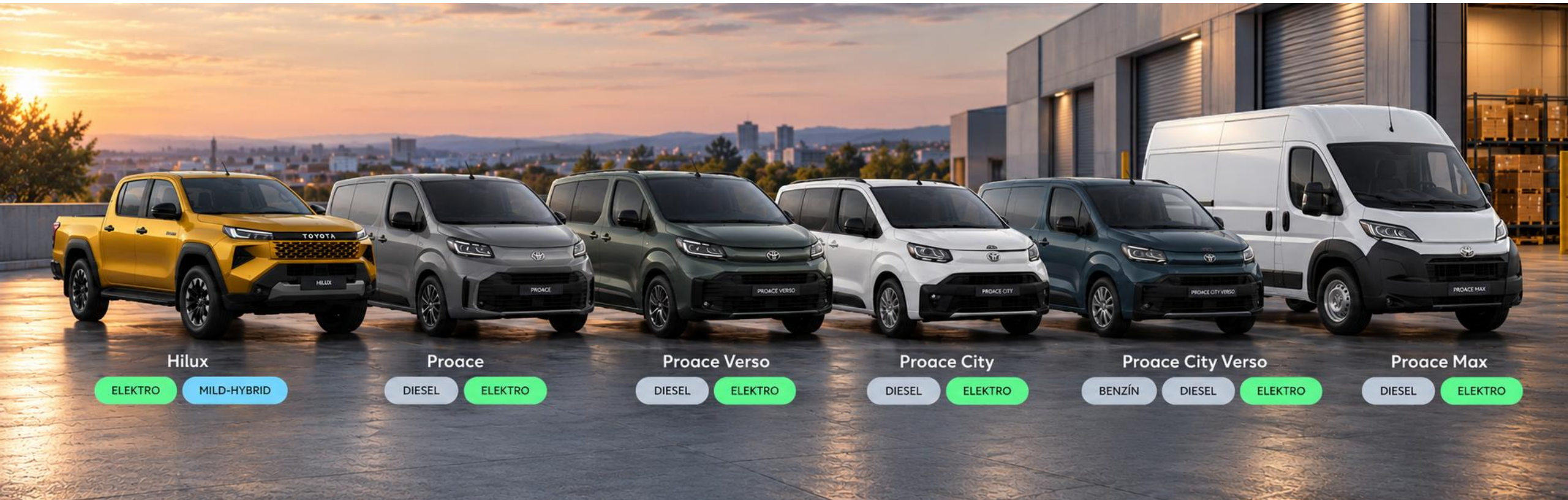


TOYOTA UŽITKOVÉ VOZY

 **6**
modelů

 **6** elektrifikovaných

1x MHEV / 6x BEV





LEXUS

LEXUS MODELOVÁ ŘADA

Lexus LBX



Lexus UX



Lexus NX



Lexus RX



Lexus TZ



Lexus RZ



Lexus ES



Lexus LM



LEXUS

MODELOVÁ ŘADA

Full-hybrid

LBX
UX 300h
NX 350h
RX 350h
RX 500h
ES 300h
LM 350h

Plug-in hybrid

NX 450h+
RX 450h+

Plně elektrické

ES 350e
ES 500e
RZ 350e
RZ 500e
RZ 550e
TZ 450e
TZ 550e